

# TIPS

# BY

# TEXT

We are inviting state primary schools in the **North West, London, South East, and Yorkshire and the Humber** to take part in this **free Education Endowment Foundation study**.  
(24/25 school year)

Parents will receive 3 text messages each week containing simple activities they can do at home to **improve their children's language, literacy, numeracy and socio-emotional skills**.

In a large-scale US study, the intervention **improved children's literacy skills by the equivalent of two months' additional progress**.

Impact  
**+2 months**



To sign up, email [tipsbytext@bi.team](mailto:tipsbytext@bi.team) or [book a call here](#).

**Hurry - places are limited.**